

STELLAR *Life*

Hosted By *Orion*

Build a Brave Brand

10 Point Checklist

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Want to gain as much knowledge as possible out of Stellar Life? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

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10 STEPS YOU CAN TAKE TODAY

Want to take charge of your health, wellness, and success? Here are 10 steps that can move you closer to your goals – today.

- Dedicate myself fully once I decide to start a business to really ignite my passion and throw my entire being into my work.
- Embrace all aspects of who I am when developing a brand strategy and product to stay true to my self and be authentic
- Hold a webinar and partner with a mentor or JV partner to increase my attendees by inviting their list.
- Visuals are the most important part of my brand. Invest in strong visuals that really represent the message I want to convey.
- Always have a video on my opt-in page - they convert better than just text - to preview some of the tips and things that will be learned in my webinar.
- When partnering with an affiliate for my webinar, make sure to provide them with all the materials (email copy, photos, links) they will need to promote the webinar to their audience.
- Give a bonus away that will be something that potential attendees can have and use right away when they sign up for my webinar..
- Build an online presence with an email list, so I can keep in contact with my fans and have a communication channel.
- Choose 3 platforms for my social media marketing. I want one that my clients are on, one that is exciting to me, and one that is a combination of the two.
- Develop a yearly marketing calendar by looking at my 3 biggest goals for the year, then drill down quarterly and have 90 day sprints, and look at month to month activities to accomplish these goals.