

STELLAR *Life*

Hosted By *Orion*

Radical Influence: PR, TV & Networking

10 Point Checklist

Jill Lublin

Want to gain as much knowledge as possible out of this episode? Here is your **10 point checklist** that gives you actionable steps you can take **TODAY** to start living a Stellar Life!

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10 STEPS YOU CAN TAKE TODAY

**Take charge of your health, wellness, and success.
Here are 10 steps that can move you closer to your goals – today.**

- Craft a great message that aligns with your business. Use this message as your mission and vision.
- Carefully monitor your energy towards others. The energy you transfer to others has the power to impact their day.
- Constantly communicate and connect with your followers through social media, podcasts and blogs to create more visibility and familiarity of your brand.
- Provide solutions, advice and support to strengthen the trust and relationships of your audience. Find their pain points and let them know that you can provide solutions.
- Look and feel like an expert. Since you're skilled at what you do, you must play the part of an expert if you want to be perceived as trustworthy.
- Be strategic and intentional when it comes to networking. Your intention should be to create and foster three new relationships per event.
- Build a team that you can use to build and improve your publicity. Focus your time on honing your skills and let your team deal with the nitty-gritty work.
- Organize your contact list by keeping detailed records. Determine the stage of communication you are in with cold leads, prospects and clients.
- Find time for self-care. The best time to be of service to others is when you feel great inside.
- Grab a copy of Jill Lublin's books Get Noticed... Get Referrals, Networking Magic, Guerrilla Publicity and The Profit of Kindness.