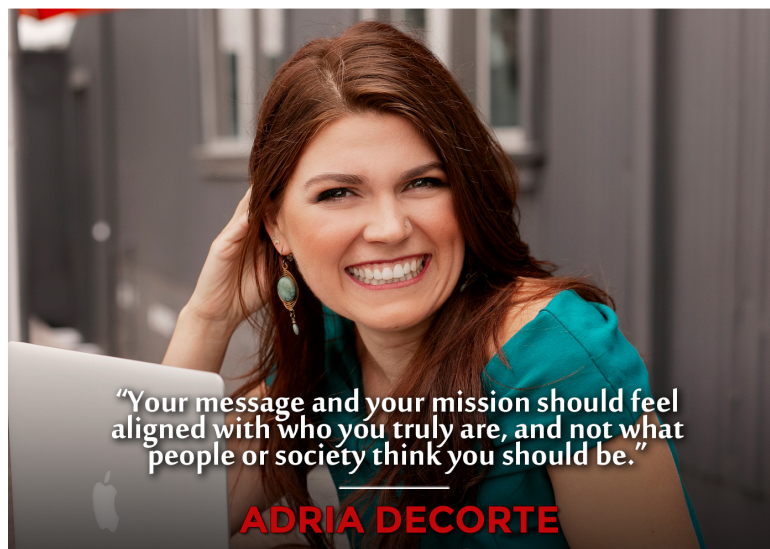# Clarify Your Brand's Message

10 Point Checklist

Adria DeCorte

Want to gain as much knowledge as possible out of this episode? Here is your **10 point checklist** that gives you actionable steps you can take **TODAY** to start living a Stellar Life!

"Your message and your mission should feel aligned with who you truly are, and not what people or society think you should be."

ADRIA DECORTE

10 STEPS YOU CAN TAKE TODAY

Take charge of your health, wellness, and success.
Here are 10 steps that can move you closer to your goals – today.

- ☐ Be intentional with every goal you set. Setting goals isn't enough, it's your daily intentions toward the things you prioritize that make a difference in your life.

- ☐ Trust the process. It's always messy and difficult in the beginning but you will get better over time.

- ☐ Connect with your audience on a more personal level with the help of storytelling. Take a significant memory in your past that can be very relatable with your community, and create a narrative out of it

- ☐ Always stay aligned with your message. Let everything you do resonate with who you are as a person.

- ☐ Don't be ashamed of being vulnerable in front of people. Most of the time, showing your unfiltered emotions become your strength rather than your weakness.

- ☐ From your color choices, logo, down to your messaging style, establish your personal branding and stick to it.

- ☐ Be specific with your niche. Be as specific as you can so that people can easily understand what you are offering. Being too broad often seems like it's too much clutter.

- ☐ Create a space where you can be your most authentic self and let your creative energy flow freely. It can be your office, a corner in your room, or a nook outside your house. Whatever it is, it should be your own personal place.

- ☐ Build tiny daily habits that will help you achieve larger life goals. Set small tasks within the day and commit to achieving them daily until it becomes a norm.

- ☐ Check out Adria DeCorte's website for more uplifting content and tips on how to clarify your message so that you can achieve a wider reach.